



# ADVERTISING RATES

rates effective 1/1/15 through 12/31/15

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## RUN OF PAPER (R.O.P.) • 5 Column Format

CONTRACT RATES	FULL PAGE • 5col x 13 10.25" x 12.685"		HALF PAGE • 5col x 6 10.25" x 6"		Quarter Page • 3col x 5 6" x 5"		Eighth Page • 2col x 4 4" x 4"		Sixteenth Page • 2col x 2 4" x 2"	
	B&W	COLOR	B&W	COLOR	B&W	COLOR	B&W	COLOR	B&W	COLOR
OPEN RATE	\$813	\$913	\$375	\$475	\$188	\$263	\$100	\$140	\$50	\$70
8 WEEKS	\$715/wk	\$815/wk	\$330/wk	\$430/wk	\$165/wk	\$240/wk	\$88/wk	\$128/wk	\$44/wk	\$64/wk
12 WEEKS	\$667/wk	\$767/wk	\$308/wk	\$408/wk	\$154/wk	\$229/wk	\$82/wk	\$122/wk	\$41/wk	\$61/wk
26 WEEKS	\$618/wk	\$718/wk	\$285/wk	\$385/wk	\$143/wk	\$218/wk	\$76/wk	\$116/wk	\$38/wk	\$58/wk
52 WEEKS	\$553/wk	\$653/wk	\$255/wk	\$355/wk	\$128/wk	\$203/wk	\$68/wk	\$108/wk	\$34/wk	\$54/wk

## HOME SERVICES • CLASSIFIED • 6 Column Format

CONTRACT RATES B&W ONLY	FULL PAGE • 6col x 13 10.25" x 12.685		HALF PAGE • 6colx6 10.25" x 6		QUARTER PAGE • 3colx5 5" x 5		EIGHTH PAGE • 2colx4 3.3" x 4"		SIXTEENTH PAGE • 2colx2 3.306" x 2"	
	OPEN RATE	\$839	\$387	\$162	\$86	\$43				
8 WEEKS	\$702/wk	\$324/wk	\$135/wk	\$72/wk	\$36/wk					
12 WEEKS	\$663/wk	\$306/wk	\$128/wk	\$68/wk	\$34/wk					
26 WEEKS	\$624/wk	\$288/wk	\$120/wk	\$64/wk	\$32/wk					
52 WEEKS	\$546/wk	\$252/wk	\$105/wk	\$56/wk	\$28/wk					

## DINING • Full Color Included • 6 Column Format • See Above for Sizes

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